



Are you asking customers or patients if they find tablets hard to swallow?

Up to 40% of people face problems with the intake of oral medication.*

Who is affected by swallowing difficulties?

It's not just children or the elderly, people of all ages can be affected. And for those who are, they often struggle on in silence. As healthcare professionals, it's up to you to ask the right questions and offer an evidence-based solution.



Using foods to assist in swallowing tablets?

Food substances have not been designed to use with medications and may impact the efficacy, side-effect profile and absorption of the medication.



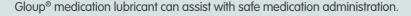
Crushing or splitting tablets?

Crushing or splitting tablets can result in:

Increased risk of side-effects
 Decreased therapeutic effect
 Loss of dose

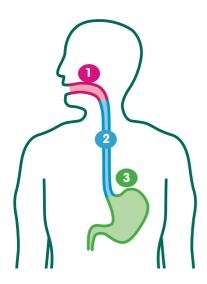
Medication lubricants are an industry endorsed solution

Professional guidelines recommend trying a medication lubricant. The Society of Hospital Pharmacists Australia's handbook, 'Don't Rush to Crush' states; "use of a medication lubricant can avoid the need to crush or disperse medicine".





Gloup® can assist in 3 ways:



1. Oral

- makes medication easier to swallow
- reduces the need to crush medication
- masks the bitter taste of medication

2. Oesophagus

- reduces friction between the medication and oesophagus lining
- facilitates smooth oesophageal transit
- reduces the risk of medication getting stuck

3. Stomach

 designed to break down immediately once in the stomach, therefore having minimal or no impact on absorption

What is Gloup® medication lubricant?

Gloup® is a purpose designed medication lubricant that makes whole or crushed tablets EASIER TO SWALLOW. Gloup® is the first and only medication lubricant available in Australia and New Zealand, and is widely used in Australian Hospitals and Aged Care Facilities.

Gloup® benefits:

- A slippery gel that makes tablets easier to swallow
- Reduces the need to crush tablets*
- Masks the bitter taste of tablets
- Reduces the chance of tablets getting stuck*
- No known interactions with medications
- Minimal or no impact on absorption*
- Suitable for the whole family to use
- Great for children transitioning to tablets



Available in 5 flavours and 2 thickness levels

Orange Original Straw/Ban Original Raspberry Low Sugar Vanilla Forte Family

Product	Flavour	Level	Patient group
Gloup® Low Sugar	Raspberry	Moderately thick	Those on a low-sugar diet
Gloup [®] Original	Orange, Strawberry/Banana	Moderately thick	Appropriate for most patients
Gloup® Family	Lemon/Lime	Moderately thick	Appropriate for most patients
Gloup® Forte	Vanilla	Extremely thick	Severe dysphagia [^]

Key features of Gloup®

- Suitable from the age of 2+
- 60-day shelf-life once opened; 2-year shelf-life unopened
- Can be stored at room temperature or refrigerated
- Free from gluten, gelatin, lactose and protein
- Low-sugar option available (Raspberry only)
- Consists of 100% natural ingredients
- Can be used with whole or crushed medications (follow healthcare professional advice for crushed medications)



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Visit our showroom at:
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Open Monday to Friday 9am to 4.30pm
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Online training is available

'About Gloup®' and 'How to use Gloup®' videos are available at www.gloup.com.au/training

To access the full training modules and assessments, clinical evidence or to ask any questions, please contact customerservice@evomed.com.au

Always read the label. Follow the directions for use. If symptoms persist, consult a healthcare professional. Please consult a healthcare professional in the case of moderate-severe dysphagia.

1. SHPA, Don't Rush To Crush Handbook, 4th Edition, 2021. p. 26.

Clinical evidence available upon request.

www.gloup.com.au

